

## Custom Laser Crystal - Fund Raising Programs

An Image Beyond, Inc. has compiled an assortment of unique Custom Laser Crystal products that are available through a special Re-Seller marketing opportunity for Organizations looking for fund-raising programs such as:

- School and Academic Groups
- Sports Booster Clubs
- Churches
- Civic Groups

These groups can use either our on-line Affiliate Program (described later) to earn money on a commission basis for any of the products we sell or we can set up an Organization in a special Re-Seller Marketing Program.

The intent of the special Re-Seller Marketing Program is to allow the organization to re-sell its own custom design or market our custom products throughout their organizations. After an initial setup to develop a unique design or offering, the organization can then raise funds selling a beautiful product its members will treasure. Ideas include:

- Key Chains with custom 3D Designs and Captions for:
  - School Mascot
  - Group Logo
  - Organization Name
  - Class Year
  - ...and more ideas
- Crystals with custom 3D Designs and Captions to commemorate:
  - Championships
  - Scripture
  - Group Achievements
- Personalized, Custom Photo Crystals via direct customer orders:
  - Senior Portraits
  - Family Portraits

The Fund Raising Organization is allowed to buy products at special wholesale pricing and set their own re-sell prices and thus earn money on the margin difference. Products typically must be ordered in established quantities as quoted. Better pricing is available with higher quantity incremental orders. Pre-selling and follow-up orders are recommended.

Most products must be shipped direct to the Organization who is then responsible for distribution to its customers and collection of all sales proceeds.

Our Personalized products such as 5"x7" Photo Crystals and so on, can be marketed by your organization via our web-site ([www.CustomLaserCrystal.com](http://www.CustomLaserCrystal.com)). Products ordered are shipped direct to customers and your organization must use either the Affiliate program or a special "coupon code" we will establish for tracking sales and thus your commissions.

Contact us through our web-site ([www.CustomLaserCrystal.com](http://www.CustomLaserCrystal.com)) or via telephone (770-271-2329) to discuss your interests, ideas or to learn more how these programs can help you. Based on your fund-raising goals and target price range, we will propose products for you to offer.

## Custom Laser Crystal - Fund Raising Programs

### Affiliate Program

If you would like to earn 10% on sales made through a link to us from your website or email newsletters, it's as easy as filling out a simple form and setting up the link in your product store, other link pages or even email newsletters. You can also provide a "referral card" with a unique web address that you can elect to via direct mail and advertising.

Our affiliate program utilizes technology that allows us to track which of our Affiliates referred a customer to our on-line store located at [www.CustomLaserCrystal.com](http://www.CustomLaserCrystal.com). A database keeps track of all sales generated via these Affiliate referrals and is accessible for our Affiliates to review.

#### PROGRAM FEATURES:

- Commission is paid for all "completed" sales that come from your link.
  - Affiliate sales commissions will be reduced due to occasional order cancellations and refunds.
- Elect to receive instant notification by email of a sale credited to your account.
- Access your account via log-in to check sales and update account information.
- Link to any specific sections of our web-site - even specific products.
- Referral tracking program that gets you credit even if your referral does not make a purchase until several months later (electronic cookie must remain on referral's computer).
- Receive Quarterly Commission payments via PayPal electronic transfer or via check. Commission Rates are 10% of order for first \$1000 in orders and then 20% thereafter. Rates are subject to change at anytime. For Affiliates directing larger traffic volumes or mirroring several of our products on their site, we will negotiate alternative rates.

#### PROGRAM REQUIREMENTS:

- You must place a link on your website or in emails to generate affiliate sales.
- Link Format: add "?partner=YourUserID" to the end of any web address (URL) on our site including category or any specific product pages.
- You must have a PayPal account to receive your commissions on a timely basis.

#### PROGRAM TERMS AND CONDITIONS:

- Spamming is not permitted under any circumstance (account will be cancelled).
- You may use our product images but they must be stored on your server.
- You may use our product information to better explain the product details.
- You may not frame our site or claim it as any other than CommemorART.com
- You will start earning commission following your first affiliate generated sale.

Contact us through our web-site ([www.CustomLaserCrystal.com](http://www.CustomLaserCrystal.com)) or via telephone (770-271-2329) to discuss your interests, ideas or to learn more how these programs can help you.